FOR IMMEDIATE RELEASE
May 9, 2025

Henrico Police Investigates Fatal Head-On Crash

UPDATE 1:

(Henrico County, Va.) – Henrico Police continues to investigate a fatal two-vehicle crash that occurred in Henrico's Three Chopt Magisterial District.

On Thursday, May 8, 2025, around 2:13 p.m., Henrico Police responded to the area of Pemberton Road and Bohollow Drive for a reported two-vehicle crash. Once on scene, officers located two vehicles that had collided head-on. An adult male driver was located inside a Mazda 3 with life-threatening injuries. He was transported by Henrico Fire to an area hospital where he died. The adult female driver of the Porsche Cayenne involved in the crash was also taken to an area hospital with non-life-threatening injuries.

Henrico Police Crash Investigators have identified the deceased as **Brian Hill, 55, of Glen Allen.**

The preliminary investigation indicates Mr. Hill was traveling north on Pemberton Road when he crossed over into oncoming traffic, colliding with the Porsche which was traveling south. Investigators are still working to determine a cause of this crash.

Anyone with further information regarding this incident is asked to contact Officer C. Bolinger at (804) 501-5000. You may also submit tips anonymously via Crime Stoppers at (804) 780-1000 or by using P3tips.com.

(Henrico County, Va.) – Pemberton Rd has reopened.

WATCH COMMANDER RELEASE (5.8.25)
(Henrico County, Va.) – On May 8, 2025, at approximately 2:13 pm, Henrico Police responded to a head on collision at Pemberton Road near Bohollow Drive. One male driver was transported by rescue to an area hospital where he was pronounced deceased. The female driver of the other vehicle was transported to an area hospital for non-life-threatening injuries. Pemberton Road will be closed between Bohollow Drive and Quarter Mill Road for an extended period of time. A notification will be sent out once the roadway is back open.

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