



# WATCH OUT AHEAD HENRICO!

→ A PUBLIC AWARENESS INITIATIVE TO PROMOTE SAFER STREETS FOR ALL

## An increasing concern

Vehicle crashes involving pedestrians and bicyclists are on the rise, often leading to serious or fatal injuries. The problem is occurring not only in Henrico County and the Commonwealth, but across the nation as well.

In October 2023, the Henrico County Police Division, in collaboration with Henrico County Government, revamped the former “Watch Your Step!” campaign to ensure there was public safety-awareness for all methods of travel on county roads.

- By Foot
- By Bicycle
- By Motor Vehicle

Whether you’re traveling by car, bicycle, motorcycle, bus or foot, please remain alert and avoid distractions, including mobile phones, headphones and other technology.

## Watch Out Ahead Henrico

WOAH! was created to have our community members say that very phrase! Staying alert and aware of your surroundings is what makes the difference in preventing these types of crashes. We all play a role in making sure each and every person traveling through Henrico County gets to where they’re going SAFELY!



## What can you do?

### DRIVERS

- Stay alert and obey all traffic laws.
- Slow down around pedestrians and bicyclists, including at crosswalks and in areas where parked cars may obstruct views.
- Leave at least 3 feet of space to the left of bicyclists when passing or overtaking them.

## **WALKERS & RUNNERS**

- Use sidewalks and crosswalks where they are available.
- Walk or run facing traffic if sidewalks are not available.
- Assume drivers can't see you, especially at night.
- Wear bright or reflective clothing and walk in well-lit areas away from parked cars and other obstacles

## **CYCLISTS**

- Follow the rules of the road as if you were a motorist, as required by Virginia law.
- Wear a helmet and bright or reflective clothing.
- Be predictable, use proper hand signals and avoid sudden movements.
- Use front and rear lights at night, as required by Virginia law.Minor.

## **Public Works Program**

Henrico is committed to providing an efficient and safe transportation network for residents and the traveling public.

The [Department of Public Works has an active program](#) to construct sidewalks along county-maintained roads. Additionally, the regional public transit system, GRTC, can be accessed throughout Henrico County.

*(Information updated March 2026)*