

Route 5 Corridor/Marion Hill Study





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Agenda

- Project overview and purpose
- Purpose of meeting
- Planning background
- Vision, goals, and objectives
- Public comments to date
- Small group discussions and reporting

Project Overview and Purpose

- Board of Supervisors direction: March 14, 2017
- Prompted by...
 - Development activity
 - Concerns about preservation of the corridor
- In line with comprehensive plan implementation
- Timely zoning ordinance update process
- **Purpose of study:** Explore policies and tools to manage change within the framework of the comprehensive plan

Purpose of Meeting

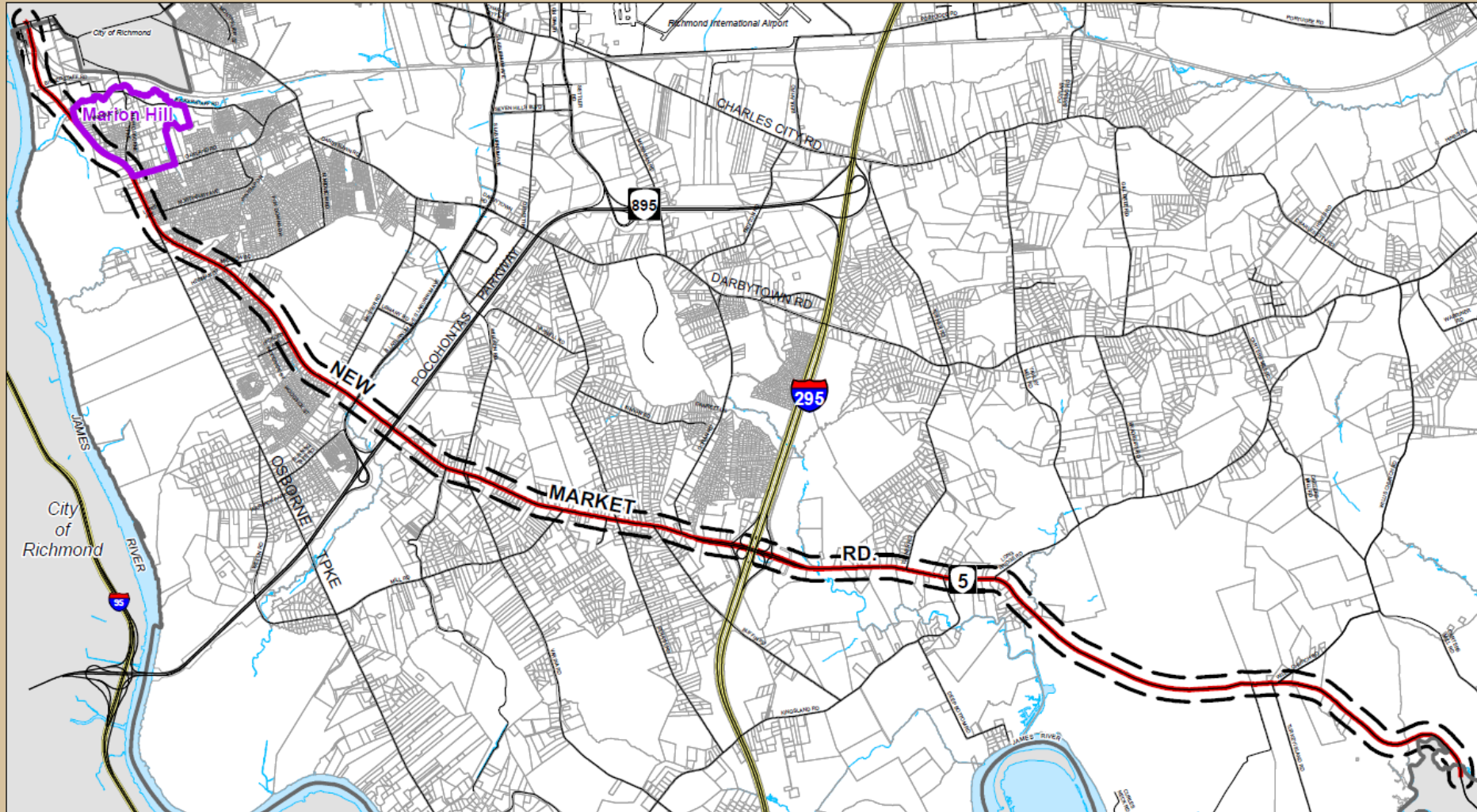
- Highlight work to date
- Get ideas that can be translated into vision, goal, objective, and strategy language



Route 5 Corridor Study



Route 5 Study Area



County of Henrico
Virginia



Prepared by the Henrico County Planning Department
3/16/17

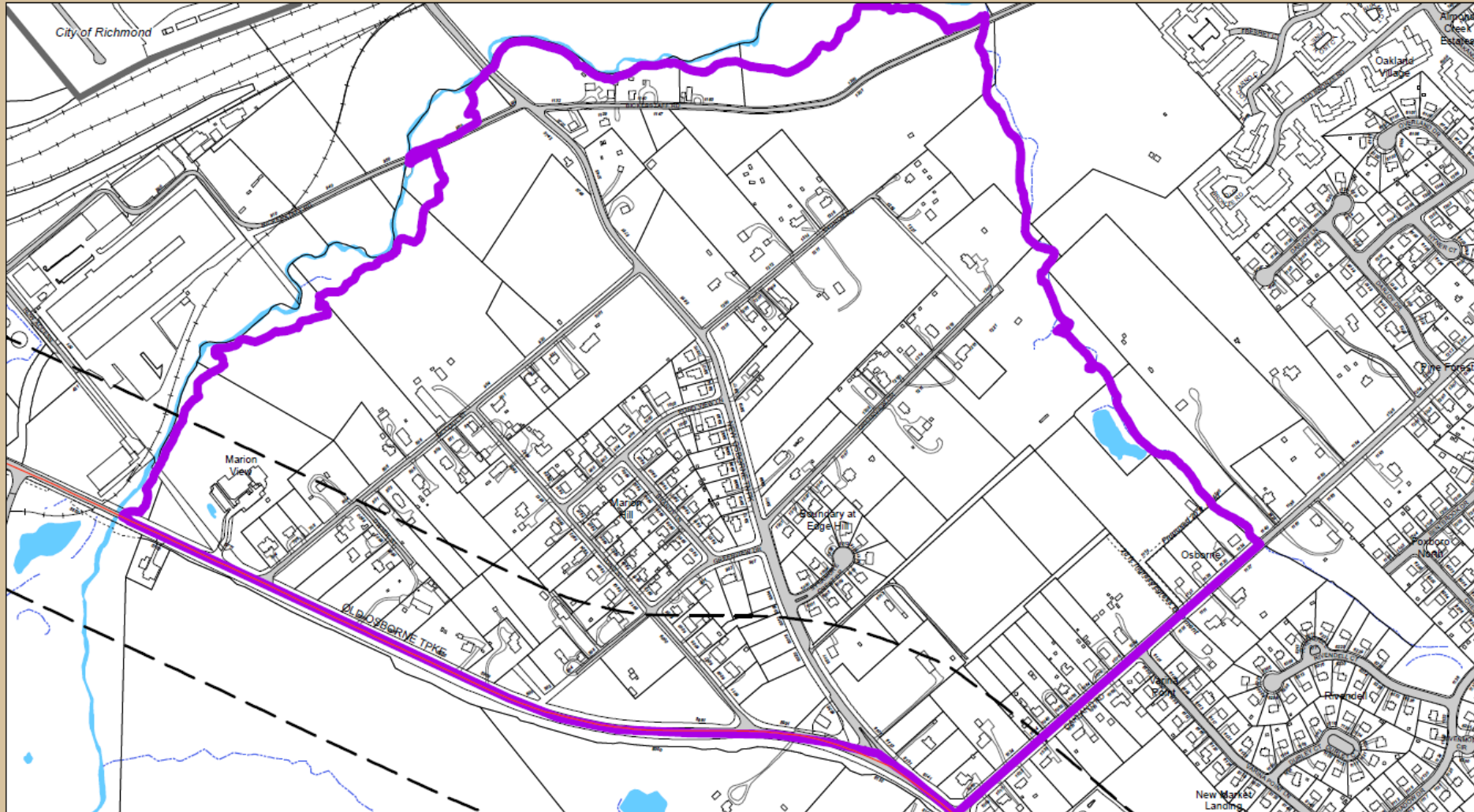
Marion Hill

Route 5 Centerline

500 ft. Parcel Boundary

Study Area
Route 5 Corridor

Marion Hill Study Area



County of Henrico
Virginia



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Marion Hill Study Area

Route 5 Centerline



500 ft. Parcel Boundary

**Marion Hill
Study Area**

Route 5 Corridor

Planning Background

- Comprehensive Plan
- Zoning Ordinance
- Other Studies
 - **Conserving Richmond Battlefields** – *National Parks Service; 1990*
 - **Protection Techniques for Scenic Byways** – *National Trust for Historic Preservation; 1990*
 - **Route 5: A Virginia Byway** – *Lower James River Association; 1990*
 - **Historic Resources Along the Route 5 Byway Corridor and Strategies to Protect Them** – *Henrico County Historic Preservation Advisory Committee; 1992*
 - **Virginia Route 5 Byway Corridor Study** – *Virginia Department of Historic Resources; 1992*
 - **Route 5 Corridor Study** – *Kimley-Horn and Associates; 2011*
 - **Route 5 Corridor Study** – *Virginia Dept of Transportation 1991*
 - **Route 5 Capital to Capital Bikeway Feasibility Study** – *VDOT 1999*

Issues and Opportunities

- Historic context
- Varied development patterns
- Existing neighborhoods
- Established nodes
- Architectural character
- Significant views
- Commercially zoned parcels
- Large tracts vulnerable to development
- Privately owned land zoned by-right
- Capital Trail
- Future of widening of Route 5

Policy Framework

- Vision
- Goals
- Objectives
- Strategies
- Tools

Vision

Vision: *The vision statement is the highest level expression of a community's future. The vision reflects the community's values, especially as values relate to physical and quality of life conditions.*

EXAMPLE: **An active, vibrant community where people feel safe and welcomed.**

Goals

Goal: *A goal describes a desired community outcome expressed in simple terms.*

EXAMPLE: A walkable community.

Objectives

Objective: *An objective describes a more specific indication of the outcome (goal) and is used to organize more detailed recommendations (actions).*

EXAMPLE: Provide safe and accessible pedestrian and bike connections between the established trails with opportunities to connect to recreation areas, schools, and civic spaces.

Strategies

Strategy: *a plan of action or policy designed to achieve a major or overall goal (programs, initiatives, projects, investments, etc.)*

EXAMPLE:

- **Complete links and improvements to sidewalks and trails in targeted areas identified in the plan**
- **Install appropriate lighting along trails**
- **Install safety features to protect people walking and riding bikes from collision with automobiles**

Examples of Tools

- Zoning ordinance amendments
 - Overlay district
- Design guidelines
- Incentives
 - Cluster development
- Capital improvements

Public Comments



Capital Trail (35)
Character of Area (160)
Land Use (99)
Planning Process (11)
Transportation (129)
Miscellaneous (34)

Source

- On-line survey (*on-going*)– 59 completed
- Open House Exit Survey (*June 8, 2017*) – 41 completed surveys (41%)

Our Request to You:

- Work as a group to provide ideas that can be turned into vision, goal, objective, and strategy language.

Ground Rules

- Don't dominate the time
- Encourage all to speak
- Speak one at a time and only to the group
- Focus on the question – stay out of the weeds
- When in doubt write it down

Group Exercises

Designate a spokesperson

Designate a recorder

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Complete Exercise:

1. What are the important issues facing the corridor?
2. What would you do about it?
3. Provide examples of key issues on the map provided

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Reports on the top issues in your group

Next Steps

- Edit draft report as needed
- Develop recommendations
- Second community workshop to present recommendations
- Review by Planning Commission – public hearing
- Review by Board of Supervisors – public hearing
- Incorporate into zoning update